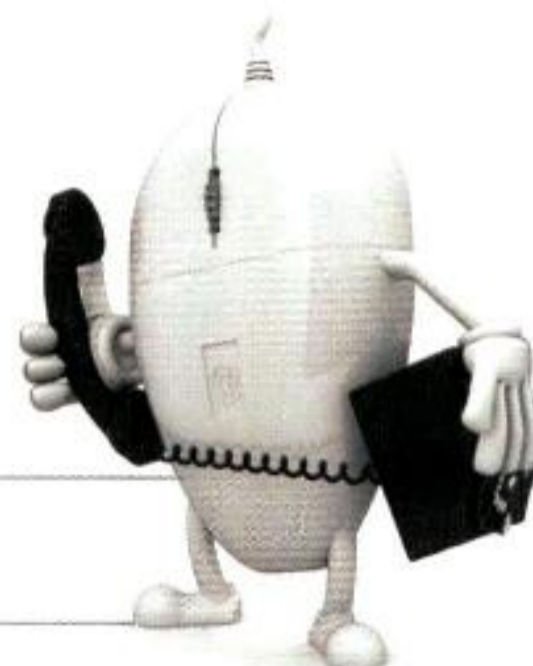


* **Vox**

SLASH TELECOM BILLS WITH THE VOX SUPAFONE



FINALLY, THE ANSWER TO HIGH QUALITY IP TELEPHONY.

THE SUPAFONE FROM VOX Telepreneur is designed to make phone calls over the Internet as simple and convenient as possible for small business users. The telephone can easily fit into any home or small office's existing ADSL environment and gives users the flexibility to choose between traditional fixed-line and high-quality Internet voice calls on the fly.

1 CUSTOMISED FOR VOX

The Supafone was customised for Vox Telepreneur by German telephony leaders Gigaset Communications. It is a multi-functional, high-quality cordless phone that was developed with the needs of small businesses in mind. The Supafone is based on energy-efficient, low-radiation ECO-DECT technology.

2 LOWER PHONE BILLS

Customers who use the Vox Supafone to make phone calls over the Vox network benefit from lower prices than traditional calling, with savings of up to 26% on cellular calls, 40% on national calls and 50% on international calls.

They can make calls to other Vox customers for free – making the Vox Supafone perfect for inter-branch calls. Vox customers are also able to generate rebates on incoming calls and in the process reduce their monthly phone bills. Companies do not need to tie themselves down to a contract to take advantage of the cost-savings Vox Supafone offers them.

3 RICH FEATURES AND FUNCTIONALITY

Features of the Vox Supafone include caller line ID, itemised call billing, itemised call rebates and free voicemail. It allows users to register up to six handsets and make up to three calls simultaneously on a single phone line. Calls can easily be transferred between handsets.

■ SECONDARY PRODUCTS

Vox ADSL PBX

Companies with up to eight telephone users will find the Vox ADSL PBX to be a perfect match for their needs. The Vox ADSL PBX combines a fully featured PBX with a voice-over-Internet protocol and data gateway.

Vox ADSL

Vox offers some of the most affordable ADSL connectivity solutions on the market, starting at as little as R152 per month for a 384kbps line and one gigabyte of data.

Pastel My Business Online From Vox

Keep track of your sales, purchases, inventory, customers, suppliers and cash movements – all through your browser – with this affordable Web-based accounting software suite. It costs as little as R140 per month through Vox to use this package.

■ AN ENTREPRENEURIAL APPROACH TO TELECOMS

- Vox Telecom has emerged as one of South Africa's leading alternative telecom providers over the past 12 years.
- The group launched Vox Telepreneur in 2008 and has since proved to be the fastest growing start-up in the group's history. The business model and strategic success of Vox Telepreneur depends on harnessing the entrepreneurial spirit of South Africans.
- The deregulation of the South African telecom sector, a formerly protected and highly regulated market, has created many opportunities for entrepreneurs and small businesses to grow their revenues.
- Vox Telepreneur empowers all South Africans to endorse telecommunications products and services through their own social networks, and in return, earn annuity income. This business unit is the fastest growing start-up in the group's history, with more than 12 000 customers and 4 000 dealers added to the network since its launch. It has even created its first millionaire, who sold more than 1 900 Vox ADSL phones to his customers.

■ SUPAFONE AT A GLANCE

PRICING OPTIONS	FEATURES	BENEFITS
<p>Package 225</p> <ul style="list-style-type: none"> • This includes the Vox Supafone handset and a base-station • Plus R200 worth of talk time per month 	<ul style="list-style-type: none"> • Internet telephony on Vox's first-tier network • Six handsets can be registered to a Vox Supafone • A choice of three stylish compatible handsets • Transfer of calls between handsets • Allows three simultaneous calls • Caller line identification, itemised call billing, itemised call rebates • Free voicemail 	<ul style="list-style-type: none"> • Telecom savings of up to 50% per month • Free calls to other Vox subscribers • Rebates on all inbound calls • No contract necessary
<p>Package 500</p> <ul style="list-style-type: none"> • This includes the Vox Supafone handset and a base-station • Plus R500 worth of talk time per month 		