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## Open Text continues to dominate faxing market

August 3rd, 2010

According to a recent report published by Davidson Consulting, a fax industry analyst firm, NASDAQ listed Open Text has further extended its lead in the fax market with significant growth experienced in fax server, production fax, Multifunction Peripherals (MFP) integration and FoIP.

“The emergence of various privacy acts including; King III, Basel II, Consumer Protection Bill and the Protection of Personal Information Bill; have helped drive this change and will continue to do so in the future,” says Craig Freer MD of Vox Amvia, official supplier of Open Text RightFax in South Africa.

As detailed in the report, despite difficult economic conditions over the past few years, the fax market has continued to experience year on year growth, further underlining its status as business critical.

“One of the driving forces behind this success, has been the growth of Open Text Fax Server, RightFax, which according to the report is the ‘leading fax server software brand’,” says Freer.

According to Lubor Ptacek, Vice President of Product Marketing at Open Text, faxing remains an integral component in enabling mission critical business processes for many industries and enterprises.

“Open Text Fax Server provides the best option in the industry to securely send, receive and store confidential business information, while eliminating the need for standalone fax machines and paper-driven processes. We believe in the enterprise fax market and are fully committed to delivering the most secure and integrated fax solutions possible to customers across multiple industries.”

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