


[About Us](#) | [Contact Us](#) | [Knowledge Centre](#) | [Learning Centre](#) | [Suppliers](#) | [Events](#) | [News](#)

Choose Country  | Jump to Topic  | Search the site

**Hello Guest** - Welcome to TheMarketingSite.com [Login or Register](#) 19 March 2010 09:05:05 AM

-  [Knowledge Centre](#)
-  [Food For Thought](#)
-  [Learning Centre](#)
-  [Suppliers Directory](#)
-  [Industry News](#)
-  [Events Calendar](#)

[Home](#) > [Industry News](#)



 Tag |  Print |  Email |  Subscribe to RSS Feeds

### @lantic offer huge savings on ADSL package

Internet Service Provider (ISP) @lantic's latest ADSL broadband offering is now the most affordable in the market.

As part of the Vox Telecom group, @lantic is able to offer cost effective high quality telco solutions to its customers.

The standard price for a 384k ADSL line currently stands at R152 per month. "We are committed to saving our customers money and have started our ADSL offering at R139 per month, which includes 1GB of free internet usage per month," says Dederick Venter, @lantic Marketing Director.

For higher bandwidth consumers, @lantic has brought out a 512k equivalent starting at R326, and a 4MB line, starting at R413 per month which are both equal to the line cost and also include 1GB of free internet usage per month. @lantic's new ADSL range also comes with a 5 and 10GB bundle option, both at extremely competitive prices.

"An added benefit of the @lantic offering is that we provide cost effective voice options through our VoIP network, with free Vox to Vox calls. Our customers also earn rebates on all incoming calls which is a huge differentiator compared to most competitors," says Venter.

"We believe our current offering is sustainable and we don't expect to see any increases in the foreseeable future," adds Venter.

**About @lantic**  
 @lantic is one of the largest independent consumer ISPs in South Africa and has been trading for the past 14 years. @lantic is a wholly owned subsidiary of the Vox Telecom group. It is a franchise-driven business with a customer base of over 140,000 subscribers. @lantic has 139 franchised branches nationwide, as well as more than 700 second-tier resellers. @lantic provides ADSL, dial-up, wireless internet (3G/HSDPA and iBurst), VoIP, PABX and hosting services to the consumer and small business market.

Visit [www.lantic.net](http://www.lantic.net) for more information.  
**@lantic**  
 Dederick Venter  
 Marketing Director  
 Tel: 087 805 0003  
 Cell: 082 458 0782  
 Email: [dederick@lantic.net](mailto:dederick@lantic.net)

#### Also in this section...

[RamsayMedia titles go digital](#)

[TLC's Ideal Advertising Environment For Revite Vit-T-Go](#)

[A campaign to propagate an African win in 2010](#)

[Another Win For McCann](#)

[MINI will not Support England this Year](#)

[View All »](#)

