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FoIP represents the future of fax says Vox

Fax over IP better known as FoIP, is set to revolutionise the faxing market as South African business begins to embrace the benefits of converged communications.

According to Boudje Giljam, Marketing & Sales Director of Vox Amvia, "With an increasing number of companies installing VoIP-enabled telephony systems, shifting fax, voice and data to one network makes logical sense, and all but eliminates the need for redundant lines. This combined with RightFax capabilities makes faxing more efficient and affordable for companies of all sizes."

Benefits

FoIP technology provides **lower fax maintenance and operation costs**. **Deployment** is also made **easier** in a FoIP environment as gateways can be used to link remote offices allowing for greater consolidation of fax services.

Convergence of fax, voice and data reduces management and maintenance costs associated with running each in isolation.

Disaster readiness is improved as the location of the fax server is independent to the user. Server deployment can therefore be reduced to one or two strategically located servers. It also takes away the need to purchase back up boards.

Implementation of a FoIP network together with RightFax enables remote operators to be linked to the fax server providing them with all the **compliance** benefits of RightFax, including authentication, management control, archiving and retrieval.

MFPs have taken over from individual fax machines, but their one major shortcoming is that they don't come equipped with IP fax support. RightFax allows for **MFPs** to be fully **integrated** into the IP network, resulting in all fax traffic being diverted through the central fax server.

With software only solutions, the fax server environment can be supported on **virtual servers**, which reduces both power consumption as well as the need for hardware, making it more efficient and cost effective.

FoIP technology, together with the benefits of a world class fax server provider, will continue to drive the growth of faxing both locally and internationally, providing affordable, reliable and secure document transfer to companies of all sizes.

About Vox Amvia

Vox Amvia is South Africa's leading fax specialist, managing critical corporate documents for businesses. A range of complete solutions include automation, outsourcing, compliance and business process integration to manage the delivery, receipt and processing of critical documents. More than 90% of South Africa's top 100 enterprises benefit from Vox Amvia solutions to ensure smooth business functionality.

Visit www.voxamvia.co.za for more information.

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