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Vox Telecom's alternative to inflated World Cup flights

If you're concerned about the inflated prices that airlines will reportedly charge over the World Cup, Vox Telecom has the perfect answer in *Eyeris*, an affordable high definition IP video conferencing solution.

Douglas Reed, Vox Telecom MD, a leading alternative provider of connectivity and converged telecom services, says businesses are increasingly concerned about air travel prices. "Increased prices and overcrowding at airports over the four week tournament will have a disastrous effect on many businesses, so we're pleased to be able to offer a very workable alternative to air travel," says Reed.

Enhanced experience

Eyeris offers high-definition video and audio for an enhanced 'face-to-face' meeting experience for people in different locations. Video images are delivered life-size and in crystal clarity, with document-sharing, allowing meetings to be conducted naturally and productively.

Reed says besides taking communication to the next level, using *Eyeris* is as simple to use as making a telephone call. It also happens to be affordable enough to dramatically reduce businesses' travel costs and improve their productivity.

What makes it so inexpensive? He explains that *Eyeris* is a hosted video conferencing solution that doesn't require major upfront capital expenditure.

"To make it even more cost-effective, customers can combine *Eyeris* with our *Fishbone* line bounding solution," he adds. "This allows us to put video conferencing within the reach of far more businesses than would otherwise have been the case."

"Video conferencing and hosted IP technology provides an affordable time saving alternative to travel. Avoid the logistical hassle of travelling with thousands of tourists and give *Eyeris* a go."

About Vox Telecom Limited

Vox Telecom Limited is a leading alternative, independent telecom operator, providing voice and data services to the Southern African market. The Group competes through its primary brands Vox Datapro, Vox Orion, Vox Amvia, Vox Telepreneur and @lantic, and has offices in Johannesburg, Pretoria, Durban, Cape Town and Port Elizabeth, as well as in Windhoek, Namibia. Vox Telecom is a listed company trading on the Alternative Exchange (AltX), a division of the JSE Limited.

Investor and shareholder information is available at www.voxtelecom.co.za.

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